

# Thorold BIA General Membership Meeting

## MINUTES

DECEMBER 13, 2011 8AM

THOROLD COMMUNITY CREDIT UNION

<b>TYPE OF MEETING</b>	General Membership Meeting
<b>FACILITATOR</b>	George Cottage, Chairman
<b>MINUTES TAKEN BY</b>	Erica Villeneuve
<b>ATTENDEES</b>	Chair George Cottage, Councilor Tim Whalen, Treasurer Mike Skrtich + Approx. 25 members
<b>ABSENT</b>	Vice Chair Serge Carpino

### 1. Call To Order

Call to Order at 8:07am.

### 2. APPROVAL OF MINUTES FROM MEETING NOVEMBER 8 2011

<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>
Bill VanderKlippe made a motion to approve the minutes from the meeting held November 8, 2011. 2 <sup>nd</sup> by Des Feor. CARRIED.	n/a

### 3. BUSINESS ARISING FROM THE MINUTES

#### A) OVERNIGHT PARKING – GEORGE COTTAGE

<b>DISCUSSION</b>	Parking has been confirmed to be closed from 3am to 7am daily on Front Street.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	

#### B) TREE TRIMMING – GEORGE COTTAGE

<b>DISCUSSION</b>	Trees are trimmed and the lights & snowflakes have been put up.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>	

#### C) CITY/REGION FUNDING – GEORGE COTTAGE

<b>DISCUSSION</b>	Committee members: Terry Dow, Cathy Mellor, Pam Minns, Executives  George Cottage has spoken with Frank Fabiano and the \$100K is in the budget to be approved. The BIA wants to be involved with how it is spent. The City will set parameters of what the BIA can apply for. More volunteers are welcome on the committee and even if someone does not want to sit on	
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	the committee, their suggestions and ideas are always welcome.
<b>CONCLUSIONS</b>	When the BIA gets the parameters from the City, they will send out a notice to the general members.
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>

#### **D) POLICING COMMITTEE MEETING – GEORGE COTTAGE**

<b>DISCUSSION</b>	<p>BIA members met with Dan D’Amico and James Taylor. Suggestions for improvement included better lighting downtown and more people (or the appearance of more people).</p> <p>To draw more people, the BIA chose 6 or 7 dates to possibly close Front Street and hold events. The board is looking to the merchants to come up with what they want events they wish to hold on any of those dates.</p> <p>Merchants have concerns about the closures affecting their business 6 times.</p>
<b>CONCLUSIONS</b>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>

#### **E) SANTA VILLAGE REPORT – MARSHA COPPOLA**

<b>DISCUSSION</b>	<p>Over 200 children attended the cupcake decorating event. Breakfast with Santa at the Panini Café is coming up still and the later date is already sold out.</p> <p>Marsha provided the board with a report on the event. Suggestions for next year include doing the flyers up sooner and in colour, more advertising, teaming up with the Santa Parade, holding a “Turn on the Lights” event downtown, making the downtown area more attractive with paved lots, more lights, flags on poles, a path from lower parking lot to Gypsy Alley, removing the park, adding the sound system.</p>
<b>CONCLUSIONS</b>	
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>

#### **F) THOROLD SECONDARY SCHOOL REPORT – TERRY OHM**

<b>DISCUSSION</b>	<p>There have been 2 ARC meetings since the last BIA general meeting. The Committee has put forth 10 options for school closures (2 or 3 of which suggest closing TSS). The 10 must be narrowed down to 1 which would give 5 options total (the 1 from the committee and the 4 originals from the board).</p> <p>The meeting was open to the public where no one represented TSS. The Mayor had written a letter which was better than nothing but he was not in attendance. No other meetings are open to the public.</p> <p>The next meeting is in January.</p>
<b>CONCLUSIONS</b>	Thank you to Terry Ohm for his involvement with this.
<b>ACTION ITEMS</b>	<b>PERSON RESPONSIBLE</b>

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#### 4. FINANCIAL REPORT

<b>DISCUSSION</b>	The BIA will be going \$3-4K over budget but will pay them from the 2012 budget where there is lots of room in the budget.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>		<b>PERSON RESPONSIBLE</b>

#### 5. NEW BUSINESS

##### A) MAY 12<sup>TH</sup> BOXING MATCHES – GEORGE COTTAGE

<b>DISCUSSION</b>	Serge Carpino is on a planning committee for a boxing match for May 12, 2012. The BIA is supporting this event and perhaps the merchants can hold a street sale or event to coincide.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>		<b>PERSON RESPONSIBLE</b>

##### B) DOWNTOWN SOUND SYSTEM – GEORGE COTTAGE

<b>DISCUSSION</b>	A downtown sound system is an idea. It could be used to play music downtown and for announcements during the ball hockey event, car show or Santa parade.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>		<b>PERSON RESPONSIBLE</b>

##### C) OTHER

<b>DISCUSSION</b>	<p>For the next events (such as Car Show), it would be a good idea to track the success the merchants have on those days.</p> <p>A coupon booklet for those who come to Thorold for tournaments or events. It could have something from every merchant and if the merchant is one who does not have the need for a coupon (eye care) a mention of them can be included.</p> <p>Garbage issue. A flyer was made to distribute to everyone in the BIA regarding parking and garbage. A woman from the City has been spotted downtown writing things down after looking at garbage.</p> <p>Dr. Kandasamy has written a letter to the Mayor, Council and BIA regarding the handicapped parking space in front of his practice. He requested having it put there for his patients but the seniors from the seniors' centre keep parking there all day. He requested having something done to stop that. Dr.</p>
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	Kandasamy can enforce the 2hr parking limit that is already in effect on Albert Street. The Seniors' Centre is also planned to be moving already which will help curb the issue.	
<b>CONCLUSIONS</b>		
<b>ACTION ITEMS</b>		<b>PERSON RESPONSIBLE</b>
Michael Skrtich made a motion that the BIA create a booklet featuring something from each merchant to be sent out for events. Second by Ricky Lakeit. CARRIED.		Erica

## 5. ADJOURNMENT

Meeting Adjourned at 8:57am.