

Thorold BIA General Membership Meeting

MINUTES

JULY 12, 2011

8AM

THOROLD COMMUNITY CREDIT UNION

TYPE OF MEETING	General Membership Meeting
FACILITATOR	George Cottage, Chairman
MINUTES TAKEN BY	Erica Villeneuve
ATTENDEES	Chair George Cottage, Vice Chair Serge Carpino, Treasurer Mike Skrtich, Councilor Tim Whalen + Approx. 20 members
ABSENT	Councilor Shawn Wilson

1. Call To Order

Call to Order at 8:02am.

2. APPROVAL OF MINUTES FROM MEETING JUNE 14, 2011

ACTION ITEMS	PERSON RESPONSIBLE
Bill VanderKlippe made a motion to approve the minutes from the meeting held June 14 th , 2011. 2 nd by Brian Stevens. CARRIED.	n/a

3. BUSINESS ARISING FROM THE MINUTES

A) PARKING ENFORCEMENT - TERRY OHM

DISCUSSION	Parking Enforcement has been seen by some but not by others. The Bylaw response is poor when it comes to response to calls.
CONCLUSIONS	
ACTION ITEMS	PERSON RESPONSIBLE
Tim Whalen will get the schedule for when the Parking Enforcement officer is on site. The committee will call a meeting to discuss issues further.	Tim Whalen

B) GARBAGE - GEORGE COTTAGE

DISCUSSION	Should the garbage from the merchants be taken around the back of the building instead of left on Front Street for pickup? There is a slight inconvenience to have to do so. People might add to the pile of garbage. It is important to get the garbage out of the building but possible for it to wait until the night before or morning of pickup.
CONCLUSIONS	The garbage will remain to be left out in front of the businesses with the educational pamphlet (discussed at earlier meetings) mentioning to leave it out the morning of (or night before) garbage pickup.
ACTION ITEMS	PERSON RESPONSIBLE

C) LETTERS TO COUNCIL: LCBO AND CHIP WAGON - GEORGE COTTAGE

DISCUSSION	The Mayor wrote a great letter in support of the LCBO outlet. Council is behind it. Any merchants interested in housing the LCBO outlet, must have an existing retail space in business for at least 2 years and must contact either Council or the BIA. No new licenses are being issued for independent VQA stores. Existing stores may move but no new ones are being granted licensing.
CONCLUSIONS	Michael Skrtich is interested.
ACTION ITEMS	PERSON RESPONSIBLE

D) CAR SHOW - SERGE CARPINO

DISCUSSION	Last year there were 160-165 cars. Volunteers and Prizes are still wanted. The event will run 8:30 am to 3pm. The No Parking signs will go up Friday at noon. 97.7 will be present and be live on location. The Lions will be volunteering and will have popcorn. 2 Grand Openings occur the same day. NeVaeh will have theirs from 6pm to 9pm.
CONCLUSIONS	If interested in volunteering or providing a raffle prize, please let Erica know.
ACTION ITEMS	PERSON RESPONSIBLE
Follow up with volunteers & collect raffle prizes	Erica

E) SECURITY CAMERAS – GEORGE COTTAGE

DISCUSSION	Camera grants of \$300 each have been granted to 21 Front Street Investments and Dr. Kandasamy for installing security cameras. A beating occurred and the cameras were able to catch it. BIA was asked by police for footage and we were able to provide it. The victim was injured but is ok now. We currently monitor 12 cameras and others are around but not monitored by us. The goal is to minimize and eliminate crime. If cameras are to deter crime, perhaps dummy cameras can be placed in areas. There may be a liability issue with that.
CONCLUSIONS	Anyone interested may apply for the \$300 camera grant.
ACTION ITEMS	PERSON RESPONSIBLE
Erica will get a list of the current cameras around the BIA for Tim Whalen.	Erica
George will look into the liability issue with dummy cameras.	George Cottage

F) MONITOR AT TOURISM OFFICE - GEORGE COTTAGE

DISCUSSION	WhatsOnThorold.com now has a monitor at Thorold Tourism featuring news and events for all the tourists that come to Thorold. They can browse the site and plan their time.
CONCLUSIONS	
ACTION ITEMS	PERSON RESPONSIBLE

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4. FINANCIAL REPORT

DISCUSSION	A financial report is provided with the minutes to all attendees. You will notice we are 50% through the year and have only spent 37% of the budget. A copy is provided for Dr. Kerr.
CONCLUSIONS	
ACTION ITEMS	PERSON RESPONSIBLE

5. NEW BUSINESS

DISCUSSION	<p>Labour Day Bash Is the Summer Event Planning Committee planning the Labour Day Bash still doing so? The committee has vendors and bands ready but is waiting to hear about road closure.</p> <p>Squeezers to Thorold George is in the process of discussing bringing Squeezers to Thorold next year. George will meet with the Squeezers to discuss. It would be great for them to start in the Battle of Beaverdams Park.</p> <p>Façade Program for NeVaeh Spa Approval for the façade program for NeVaeh is delayed because they have to be open first.</p> <p>Closing Front Street Every Other Sunday The idea here would be get people to come to downtown Thorold knowing there would be a “street fest” type event regularly. Merchants can expand into the street. Other events could be found to be held here on a Sunday. (Is the Squeezers on a Sunday?) The events list for Beaverdams Park could be used to fill in a calendar including the Firefighters Street Dance and include the Labour Day Bash. This is a thought for next year as it is too late to do it this year.</p> <p>Executive minutes brought to General Meeting It would be nice for everyone coming to the General Meeting to know what was discussed at the Executive meeting.</p> <p>The BIA website The BIA website needs to be updated.</p> <p>A master calendar of events would be great. If someone can combine the Destination Guide with the Beaverdams Park calendar of events and any BIA events, we would have a great idea of what is coming up.</p> <p>Insurance for the BIA instead of individual events trying to secure insurance for each event.</p> <p>Could there be a Breast Cancer Challenge to merchants for window decorating in September for the Cancer Run? Maybe a pink theme or something? Similar to Christmas time when merchants decorate their stores or window displays for the season. A “Think Pink” Contest. The press could also cover it.</p> <p>Seasonal Lighting Along Front St. Regional Tree Services was approached to deal with the trees. The Board spoke about lighting and there is a price coming.</p> <p>Street Lights out along Front St. There are multiple street lights out along Front Street. In order to have them fixed, we need to know which ones are out (specifically). Marsha will make a list of locations.</p>
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	<p>QB now has French Friday. Full emersion café. Immerse yourself in French food, music, art and conversation. It's every Friday night.</p> <p>Seating along Front Street. It used to be there back in 1982 on the islands but they led to loitering and the merchants complained. If the merchants wish to have seating in front of their establishments, they are welcome to provide it themselves.</p> <p>Heavy Traffic along Front Street Some people don't like that large buses and hydro trucks go up and down Front. The buses run every half hour and the hydro trucks are regularly here because Hydro 1 is at the top of the street.</p> <p>Ricky's Big Scoop would like a bike rack.</p>
CONCLUSIONS	<p>Minutes from the Executive meeting will be brought to the General Meeting from now on.</p> <p>Anyone interested in volunteering for the Car Show, let Erica know at the end of the meeting.</p>
ACTION ITEMS	PERSON RESPONSIBLE
Follow up with Committee and get their information to George (to get to council by Thursday morning)	Erica
Tim Whalen made a motion to petition the City to cover the BIA and Beaverdams Park with a blanket insurance policy. 2 nd by Michael Skrtich. CARRIED.	Tim Whalen
Create a list of all the street lights out along Front St. (with locations)	Marsha

6. Adjournment

Meeting Adjourned at 8:47am.